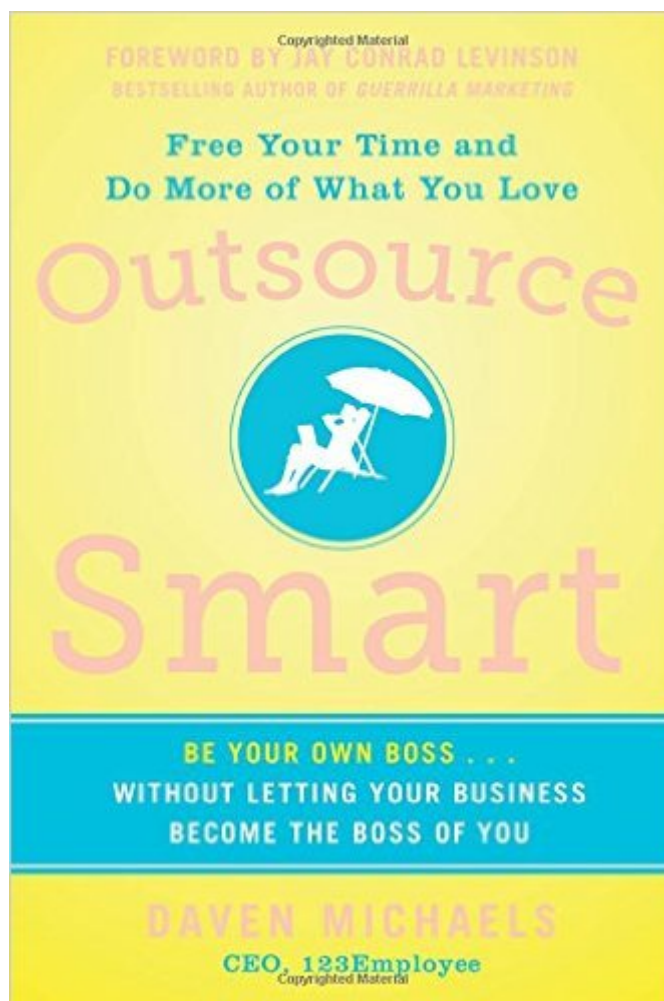


The book was found

# Outsource Smart: Be Your Own Boss . .. Without Letting Your Business Become The Boss Of You



## Synopsis

The New York Times and Los Angeles Times Bestseller Be your own boss, do what you love, and live the entrepreneurial dream by putting your business on autopilot! Filled with expert advice and practical tools, *Outsource Smart* reveals a proven system for developing and sharpening the productivity and problem-solving skills most essential to success. Learn how to hire, train, and manage a virtual assistant and successfully outsource all the critical tasks of running your own business. "Outsource Smart is a must-read for someone wanting to live the laptop lifestyle." -- Mike Filsaime, Internet marketing expert "This book gives you great ideas and strategies to save time and money and serve your customers better than you could trying to do it all by yourself." -- Brian Tracy, coauthor of *Now, Build a Great Business* "This book is fantastic. It is a must-read for anyone who wants to conquer the world of business today. The lesson here is that you cannot do it on your own. Daven shows the small-business person how to compete with the big boys and win." -- Les Brown, motivational speaker and author of *Live Your Dreams* If you are interested in working smart, achieving more, and joining the growing ranks of successful 'Laptop Entrepreneurs,' make sure you read Daven Michaels's outstanding book." -- Mark Anastasi, New York Times bestselling author of *The Laptop Millionaire*

## Book Information

Paperback: 240 pages

Publisher: McGraw-Hill Education; 1 edition (December 11, 2012)

Language: English

ISBN-10: 0071799796

ISBN-13: 978-0071799799

Product Dimensions: 5.9 x 0.8 x 8.9 inches

Shipping Weight: 13.6 ounces (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars [See all reviews](#) (16 customer reviews)

Best Sellers Rank: #709,818 in Books (See Top 100 in Books) #64 in [Books > Business & Money > Human Resources > Outsourcing](#) #623 in [Books > Business & Money > Skills > Time Management](#) #2846 in [Books > Business & Money > Business Culture > Motivation & Self-Improvement](#)

## Customer Reviews

This book is little more than a written infomercial for the author's business, "123employee." He barely touches the realities or intricacies of outsourcing, hitting on only a few aspects of it in a

handful of chapters, while giving you information on how to start an Internet sales business and disguise it to not look like a sales business. At the end of every chapter there's a QR code that you can scan to (watch) more (video) marketing. His writing style mimics that of the very annoying Timothy Ferris from "4 Hour Workweek" with the biggest difference between them being that Mr. Ferris actually included some useful information (albeit just a little) in his book. I guess the cover image being a toned down rip off of Timothy Ferris's book should have been a good indicator of that. Save your time and money and get a book like "Outsourcing for Dummies" which actually IS about outsourcing. The fact that this book made it to print makes me question the legitimacy of its publisher. You can also find threads in several forums on the web about 123employee, and upon reading the threads it will become very obvious that they're nothing more than advertisements instead of legitimate conversations. This sort of dishonesty in itself makes the author's ethics questionable to me. I believe that many of the stellar reviews here on were likely paid or plants (the author or his family or friends.) It is disturbing that this sort of thing can slip through the cracks so easily.

Delegation and leadership is the highest ROI activity any entrepreneur can possibly engage in. Trouble is it's also the most difficult thing to do right. It's all too easy to think "if you want something done right, better do it yourself" and it's hard to let go of the fear of things going wrong and getting burned. Truth be told, outsourcing does go wrong and you can easily get burned. And that's exactly why you need this book. Brilliantly written, clear, concise, and essential if you want to grow your business AND have a life.

A useful book for people that know little about outsourcing, but if you want more advanced techniques keep looking. As always I did learn from this book, but wish it had focused more on outsourcing and not general business.

I was not fond of the writing style, but the message is clear.... the more you can IncreaseLeverage the more time you will have for yourself and your family and the bigger you can grow your business.

This is a good book. I was looking for toward how to outsource many things that are repetitive in my life, I don't own a business. I would also like to have been given estimate costs for outsourcing compared to work in US, understanding it was only an estimate at the time the book was written. Overall, a good book

Not a bad book, per se, unless you were hoping to get great information about outsourcing and specifically the how-to of outsourcing. It's more a rehash of marketing ideas, which you can get for free all over the internet. At the end of the marketing idea, there's a suggestion to use outsourcing to accomplish it, but not really great instruction in this area. Overall I was not impressed. I may not ask for a refund, but I definitely cannot recommend it as a purchase. Having said that, I will emphasize that I read voraciously, so some of these ideas which seem basic to me may be revolutionary for others. Again, not a bad book, just not what I was expecting based on the title or the forward or the promotional articles about it.

Great read, very insightful. As a business owner, it's interesting to how much the world has changed and with it the options on how we do business. I found the book to be presented well. A nice, clear account of how outsourcing works. If you're a business owner and/or want more information about outsourcing, this is a great book.

I found this to be an excellent, highly informative book. As a small business owner I've been doing really well and have wanted to look into the possibility of outsourcing, but I haven't wanted to hire an expensive consultant in order to explore my options. Written in an intelligent, chatty, and engaging manner, it's filled with super-detailed and easy to understand advice, and ways to market my business. I learned a ton of specific things that will definitely help me take my business to the next level, and I'm very excited about implementing it's practical, excellent advice. This book was exactly what I needed.

[Download to continue reading...](#)

Outsource Smart: Be Your Own Boss . . . Without Letting Your Business Become the Boss of You  
Event Planning: Plan Events Like a Professional, Impress Your Clients and be Your Own Boss in 12 Simple Steps (event planning, experience, organise, manage, ... be your own boss, work from home Book 4)  
Business Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage Money (business tools, business concepts, financial freedom, ... making money, business planning Book 1)  
Food Truck Business: How to Start Your Own Food Truck While Growing & Succeeding as Your Own Boss  
Serve No Master: How to Escape the 9-5, Start up an Online Business, Fire Your Boss and Become a Lifestyle Entrepreneur or Digital Nomad  
Rich Dad Advisor's Series: Own Your Own Corporation: Why the Rich Own Their Own Companies and Everyone Else Works for Them (Rich Dad's Advisors)  
Photography Business Box Set: Master the

Art of Wedding Photography and Start Your Own Business (business photography, business photography, starting photography business) SUPPLEMENT BUSINESS 101: Learn to Find, Outsource and Sell Supplement Products in 30 Days or Less Good Boss, Bad Boss: How to Be the Best... and Learn from the Worst How to Start Your Own Real Estate Photography Business!: A Step-by-Step Guide to Show You How to Begin Your Own Real Estate Photography Business in 14 ... for real estate, photographing houses) The Ultimate Beginners Guide to Outsourcing: Learn How to Outsource Any Job Online on Fiverr and Elance or Hire a Virtual Assistant to Save Time and Money.: ... Includes list of 75 freelancers you can use Kidz Bop: Be a Pop Star!: Start Your Own Band, Book Your Own Gigs, and Become a Rock and Roll Phenom! (Kidz Bop (Paperback)) Virtual Assistant: 101- How to Effectively Outsource Tasks to Virtual Assistants to Maximize your Productivity (Outsourcing, Virtual Assistant) SEO Expert Strategies: SEO Consultant Spills His Secrets - Discover How To Rank Higher, Outsource To The Right SEO Service Provider And Take Advantage Of Free Search Engine Traffic Outsource or Else!: How a VP of Software Saved His Company How To Get Rich In Real Estate: Quit Your Job, Be Your Own Boss, & Live The Dream How to Make Your Small Business Look Larger Even on a Budget: Enhance Your Business Image Without Breaking the Bank (Business Basics for Beginners) 5 Reasons To Tell Your Boss To Go F\*\*k Themselves!: How Positive Psychology Can Help You Get What You Want A Smart Girl's Guide: Middle School (Revised): Everything You Need to Know About Juggling More Homework, More Teachers, and More Friends! (Smart Girl's Guides) BUSINESS PLAN: Business Plan Writing Guide, Learn The Secrets Of Writing A Profitable, Sustainable And Successful Business Plan ! -business plan template, business plan guide -

[Dmca](#)